



INSIGHTS NEWSLETTER | A QUARTERLY RESOURCE FROM THE ROME GROUP

CEO MESSAGE | Dayna M. Stock, PhD

I hope everyone is having a good summer and most importantly, staying cool. All of your friends at The Rome Group are looking forward to welcoming you to our signature End-of-Summer event: **The Philanthropic Landscape on August 31**. There is certainly lots to unpack about the Giving USA report, and we've lined up a great panel to talk about one of the biggest elephants in the room right now: hiring and retaining staff. This year's event will require a lot of audience participation, so mark your calendar, charge your phone and come prepared to engage. You'll find more information – and a link to register – below.

The event will also be an opportunity for you to meet our newest consultant: **Sarah Plumb**. Sarah comes to us from College Bound where she served as Director of Development and Communication. In addition to grant writing, Sarah's expertise includes creating compelling fundraising communications. You can read more about Sarah below.

Enjoy this month's newsletter and hope to see you at the end of August.

— Dayna

JOIN US IN WELCOMING A NEW CONSULTANT TO OUR TEAM:

Sarah Plumb



Consultant | Grant Writing, Communications, Special Projects

"I am and always have been a storyteller and I believe there's a particular magic in St. Louis's nonprofit community. I love learning from those who know their work best and using my knowledge and experience to craft compelling narratives and increase brand awareness."

One of her favorite things is writing annual reports! You can read more about Sarah - and read her blog, "**Engaging Your Audience Through Your Annual Report**", below. We are excited to welcome her to the team.

[READ HERE](#)

Featured News



PHILANTHROPY MISSOURI

2022-2023 Major Fundraising Campaign Report Announcement

Philanthropy Missouri is excited to announce that the 2022-2023 Major Fundraising Campaign Report will be released later this year. This report captures trends and data about major fundraising campaigns in the St. Louis region. Submissions are now open to participate in the Report. Click below to complete a short survey and be included in the 2022-2023 Major Fundraising Campaign Report.

[PARTICIPATE IN SURVEY](#)



St. Louis Community Foundation Board of Directors Announces Dr. Kelvin Adams as Organization's Next Leader

The St. Louis Community Foundation Board of Directors is pleased to announce that accomplished community leader and educator Dr. Kelvin Adams will join the St. Louis Community Foundation as the organization's next President and Chief Executive Officer. Dr. Adams will begin serving in this role on August 7.

[READ MORE HERE](#)



Missouri Humanities Grant Cycle

If you are a civic, educational, or cultural nonprofit, Missouri Humanities Council is accepting applications for their Major Grants program.

Major Grants are up to \$10,000. **The next submission deadline is August 1st, 2023.**

If you have any questions, please call 314-781-9660 or email clarice@mohumanities.org.

[LEARN MORE HERE](#)

Upcoming Events

REGISTER NOW - 2023 Philanthropic Landscape

Don't miss this year's Philanthropic Landscape, hosted by The Rome Group, which will take place on **August 31, 2023** from 7:30-10:00am at The Center of Creative Arts (COCA). Join us for this timely conversation about how to attract the candidates your organization needs and create a culture that promotes employee retention. Our panelists this year include Amy Shaw, President and CEO of Nine PBS, and Muriel Smith, Executive Director of STL Area Diaper Bank. They will share what's working (and what's not) in their organizations, and we want to hear your thoughts too.

REGISTER NOW - SHIFT 2023: AFP STL Gateway Conference on Philanthropy

The largest regional AFP Conference will take place in-person on **August 3, 2023**. You can expect amazing speakers and power-packed sessions full of great ideas to bring your nonprofit fundraising to new heights. In addition to all the professional development and affinity meet ups, you can enjoy the exhibitor area and network with hundreds of other fundraising professionals. Come and visit us at The Rome Group table!

REGISTER NOW - Spectrum 2023: Breakthrough - Innovative Strategies for Nonprofit Marketing & Communications

Early Bird Registration is Now Open for this year's Nonprofit Marketers Spectrum 2023 Conference on **October 20, 2023**. Spectrum 2023 is designed to equip you with the tools and expertise necessary to overcome the unique challenges nonprofit organizations face in today's ever-evolving landscape. Gain the knowledge and skills needed to make a real impact in your organization and advance your mission.

SAVE THE DATE - St. Louis Racial Equity Summit 2023

The 2023 Racial Equity Summit is designed to build on the success of the inaugural summit in 2019 AND 2021, when over 500 advocates for equity gathered together. The 2023 St. Louis Racial Equity Summit will take place **November 9-11**, moving back to an in-person platform, with the option to attend virtually, as we continue to allow more people to participate in sessions while adhering to safe gathering policies.

What We're Reading/Listening To

Can We Talk About...? - A podcast on leading for racial equity in philanthropy

Can we talk about...? offers stories told by leaders for leaders on the topic of advancing racial equity in philanthropy. The podcast invites guests to reflect candidly alongside their peers, normalize the messiness of the journey and reflect on what it takes to create lasting transformation.

The People Section

If you're finding it challenging to keep up with the ever-changing roles in nonprofits, see who's where in the STL community with our brief updated list of nonprofit new hires.

Congratulations and best wishes to these nonprofit professionals in their new assignments.

- **Amanda Laumeyer**, CEO, St. Patrick Center
- **Shannon Durio**, Vice President of Development, We Raise Foundation
- **Milton Mitchell**, Executive Director, College Bound – A Million Stars

- **Dr. Kelvin Adams**, President & CEO, St. Louis Community Foundation
- **Michele Mosley**, Director of Development and Marketing, YouthBridge Community Foundation
- **Nicholas Tamboli**, Advancement Manager of Development & Finance, American Youth Foundation

Do you have news about a job opening, new hire, promotion, or other happenings? If so, **send us your news** and we'll consider including it in our next issue of Insights.

Nonprofit Job Openings

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