



THE FEBRUARY DIGEST

IN THE NEWS

Build a Community of Cause Champions

Organizations that seek to find growth and success depend on a cause community to carry them. But building and harnessing the power of community can't be achieved through a list of emails and neatly timed social media posts. Community creates networks of support, advocacy and volunteerism. Engaging supporters, showing them appreciation, and empowering them to champion causes significantly improves fundraising efforts and expands the awareness of programs. [Read here](#) to find out why your nonprofit should build a community.

3 Key Facebook Fundraising Strategy Mistakes to Avoid in 2023

Despite a quickly evolving landscape of digital fundraising thanks to the emergence of tech like AI-assisted copywriting tools, there is still evidence that Facebook fundraising is as viable a channel as ever in 2023. [Read here](#) to find out three key mistakes nonprofits must avoid when evaluating if there's a place for Facebook fundraising in their 2023 strategy.

Congratulations to Dr. Yemi Akande-Bartsch, Non-Profit Executive of the Year

Yemi Akande-Bartsch, Ph.D. was honored as Non-Profit Executive of the Year at the St. Louis American Foundation's 2023 Salute to Excellence in Business on February 16. Dr. Akande Bartsch has served as president and CEO of FOCUS St. Louis since 2014. The American spoke to her about FOCUS St. Louis' future plans, how the organization has navigated the COVID-19 pandemic, and why, as a transplant to St. Louis, she continues to call this region home. Read her interview [here](#).

FUNDING OPPORTUNITIES

Whitaker Foundation DEI Grants

The Whitaker Foundation's new diversity, equity, and inclusion grants program encourages and supports Black and Latinx leadership in the arts. This opportunity is

limited to nonprofit arts organizations on the Missouri side of the Mississippi River.

Applicants may request up to \$10,000. The deadline is March 15.

Check out the guidelines and more information here.

Deaconess Foundation Announces \$100,000 in Funding for Timely Public Policy Campaigns to Advance Systemic Change

Deaconess Foundation (Deaconess) is currently accepting proposals for up to \$100,000 to support public policy efforts that pursue change through grassroots advocacy, civic engagement, and community organizing. The Foundation is seeking applications from community organizations, coalitions, and public campaigns positioned to focus energy on the civic engagement required to advance public policy change efforts.

Submit proposals for Policy Campaign/Collaborative Grants here by Monday, February 27, 2023.

Regional Arts Commission of St. Louis Grant Applications Now Open

Since 1985, RAC's top priority has been supporting artists and arts organizations in the community – awarding more than 7,000 grants worth more than \$100 million. In June 2022, RAC proudly announced more than \$1.15 million in new grant funding to more than 90 arts programs and 85 individual artists in St. Louis City and County.

Applications for the 2023 cycle of Program Support and Artist Support Grants are now open. **Apply here.** The applications will close March 27.

Nonprofit Job Openings

See the latest opportunities to serve your community.

OPEN JOBS

The People Section

Congratulations to the following individuals who are starting new roles in the St. Louis nonprofit community.

Faybra Jabulani, Interim Executive Director, Forward Through Ferguson

Reona Wise, President and CEO, Guardian Angel Settlement Association

Valerie Rudy-Valli, Major Gifts Vice President, Great Rivers Greenway

Julie Russell, MSW, LCSW, Chief Strategy Officer, Missouri Foundation for Health

Mark Seebeck, Chief Financial and Administrative Officer, Missouri Foundation for Health

Laura Horwitz, Donor Strategist, St. Louis Community Foundation

Laurie Phillips, Executive Director, House Everyone STL

Jamie Avalos, Director of Development, Almost Home

Andrew Steele, Chief Development and Mobilization Officer, Lutheran Immigration and Refugee Service

Sherry Nelson Thomas, Director of Development, CareSTL Health

Angela Rickard, Annual Fund Manager, Mental Health America of Eastern Missouri

Megan Crain, Director of Development, Forest Park Forever
Faith Maddy, Vice President, Development & Campaigns
Jessireé Jenkins, Interim Executive Director, Arts & Education Council

*Do you have news about a job opening, new hire, promotion, or other happenings?
If so, [send us your news](#) and we'll consider including it in our next issue of
Insights.*

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