

THE JUNE DIGEST



JOB SEEKERS SURVEY

Help us tell employers your values & what you're searching for!

HELP US HELP YOU

We would appreciate your insights into what is most important to you when reviewing job postings. This survey will help us tell employers what you are looking for! It should take you 3 minutes to complete. Thank you!

TAKE SURVEY NOW



IN THE NEWS

42 Questions to Ask Major Donor Prospects Before You Ask for a Gift

As part of the Bloomerang Consultant Partner Program, Bloomerang created this guide to help nonprofits focus on what will have a big impact on their fundraising - building strong relationships with major donors. Read more **here**.

Drop in Giving From 2021 to '22 Was Among the Steepest Ever, 'Giving USA' Found

Nonprofits are bracing for a tough fundraising year as the first six months of 2023 demonstrate that donors are holding back their contributions. And with Tuesday's release of "**Giving USA**," the annual estimate of contributions from foundations, individuals, and corporations, it's now clear just how big a giving hole charities will be trying to fill in 2023. Read more **here**.

Data Management - Your Secret Weapon for Increased Donor Satisfaction and Higher Revenue

Your donors are at the heart of your organization's success. Effective data management allows you to deepen your understanding of your donors' preferences, motivations, and giving patterns. Armed with this knowledge, you can personalize your outreach efforts, tailor communication, and build stronger relationships. By demonstrating that you value and understand your donors, you can increase donor satisfaction, retention, and ultimately drive higher revenue generation. **Read** Consultant Rachel Broom's, advice about how to effectively manage data to increase donor satisfaction and drive revenue.

The Ultimate Online Fundraising Guide + 10 Top Ideas

It's clear that having a comprehensive online fundraising strategy is crucial for modern nonprofits. When your nonprofit uses online fundraising platforms and follows best practices, you can meet your supporters where they are—online—and enable them to give quickly and easily. Click **here** to learn the ins and outs of online fundraising.



Grantwriting Support - The Chiron Community Foundation

The Chiron Community Giving Foundation is a component fund of the St. Louis Community Foundation. Eligible nonprofits applying for qualifying public sector grants can receive funds for grantwriting support through Chiron Community Giving Foundation's Aya Mini-Grant Program. Does your organization need assistance with copyediting, research, admin time, etc? Learn more here.

Nonprofit Job Openings

See the latest opportunities to serve your community.

OPEN JOBS

The People Section

Congratulations to the following individuals who are starting new roles in the St. Louis nonprofit community.

Melissa Weissler, Chief Program Officer, Operation Food Search
Jodi Woessner, Executive Director, Delta Gamma Center
Rachel Neukirch, Senior Director of Programs, Operation Food Search
Julien Nicks, Chief Executive Officer, LaunchCode
Skylar Barnes, Chief Programs Officer, The Core Collective at Saint Vincent
Sharon Fenoglio, Vice President for Philanthropy & Partnerships, Rung for Women
Bryan Knicely, Executive Director, Craft Alliance
Anthony D'Agostino, Chief Executive Officer, Peter & Paul Community Services
Julie Gibbons, Development Manager, Great Rivers Greenway
Brent Jackson, Senior Director of Development, Catholic Charities of St. Louis
Brooke Bennett, Director of Advancement, Rohan Woods
Paula Eichholz, Senior Director of Development, Brain Injury Association of America

Do you have news about a job opening, new hire, promotion, or other happenings? If so, <u>send us your news</u> and we'll consider including it in our next issue of Insights.

Forward this email to your network and sign-up below!

Sign up for the Insights Newsletter

SIGN UP









The Rome Group, P.O. Box 160124, St. Louis, MO 63116-9997 Unsubscribe