



## THE NOVEMBER DIGEST



**We are so grateful for all you do to strengthen our region.**

Thank you to the incredibly hard-working individuals who dedicate their careers to building and strengthening our communities. We see you and we appreciate you!

## IN THE NEWS

### [HAPPY GIVING TUESDAY!](#)

We know that today may be a big day for some of our friends in the nonprofit community who are focused on a Giving Tuesday fundraising campaign. We encourage you to take a moment and reflect on all the positive outcomes your organization has done and will continue to do today and beyond. Good luck today and remember to use Giving Tuesday as a kickoff to your end-of-the-year fundraising goal! You got this.

---

### [Interaction of Gender and Personal Values in Donor Response to Appeals](#)

Dr. Ruth K. Hansen & Dr. Lauren Dula studied the effects that values, social roles, and expectations have on potential donors' reactions to fundraising appeals and their findings were not in line with their original predictions. [Find out why here.](#)

---

### [State of Remote Work 2022](#)

For the 6th annual State of Remote Work Report, Owl Labs, in collaboration with leading remote work consulting firm Global Workplace Analytics, surveyed over 2,300 full-time U.S. workers in July 2022 to learn their preferences, requirements, concerns, and more - when it comes to all-things work: in-office, remote and hybrid. [Read more.](#)

---

### [Community Arts Training Institute \(CAT\) is BACK!](#)

The Regional Arts Commission's nationally recognized Community Arts Training Institute (CAT) is returning after its pandemic-related hiatus. Centered on the belief that art has the power to be an agent for positive social change, CAT prepares creatives of all disciplines and their community partners to collaborate on arts programs, primarily in under-resourced community settings. CAT will run from February 17 through June 10. The application deadline is December 16. [Learn more about the CAT program.](#)

---

### [Giving Big: The Impact of Large, Unrestricted Gifts on Nonprofits](#)

The Center for Effective Philanthropy brings us the results of year one of a three-year study of MacKenzie Scott's giving. In late July 2020, MacKenzie Scott shocked the philanthropic and nonprofit worlds with the announcement that she had given \$1.7 billion to 116 nonprofit organizations. The gifts came in the form of massive, unrestricted grants, with a significant proportion given to organizations focused on issues of equity, and were made with no restrictions. [Find out the impact of Scott's unrestricted gift giving.](#)

---

### [The National Philanthropic Trust: 16th Annual Donor-Advised Fund Report](#)

The National Philanthropic Trust is proud to publish their 16th annual Donor-Advised Fund Report. The 2022 edition of the report details that DAFs reached a new record for grant-making and experienced the fastest growth rates on record for contributions and charitable assets. [Visit the full interactive report here.](#)

---

### [Youth Engaging in Philanthropy \(YEP STL\) Grant](#)

YEP STL is made up of students whose main goal is to improve the experiences of youth in the St. Louis area. They are focused on providing funding for mental health, housing, after-school programs, and special education. They have \$10,000 that they wish to give to several organizations that align with their mission. The deadline to apply is December 15.

[Complete application here.](#)

---

### [Fundraiser Bill of Rights: Acknowledging the Contributions of Garza and Holmes](#)

*ICYMI: There is an important conversation happening around AFP Global's effort to create a Fundraiser Bill of Rights, prompting a response from AFP Chicago uplifting the work of two AFP members in Chicago: Amelia Garza, MA, CFRE and Jennifer Holmes, MA, whose copyrighted work AFP Global failed to acknowledge. In case you are just tuning in:*

- [Fundraiser Bill of Rights – Creating Equitable Partnerships \(Garza and Holmes, 2021\)](#)
- [AFP Chicago's letter](#)
- [Community Centric Fundraising's message of support](#)
- [AFP Global President and CEO Mike Geiger's response](#)
- [AFP Chicago's LinkedIn feed](#)

## ***Nonprofit Job Openings***

*See the latest opportunities to serve your community.*

## Events

### St. Louis Council of Charitable Gift Planners (SLCCGP) Planned Giving Bootcamp

#### Session 1: Estate and Charitable Planning for Everyone

February 16, 2023 | 8:00am - 10:00am

Too often, even sophisticated planners assume that integrating charitable planning into a client's estate plan only applies to the very wealthy. However, charitable planning can benefit everyone, and their heirs, as well. Kathleen will help you understand estate and charitable planning and how to match the right strategy and tools to the donor.

#### Session 2: How to Jump Start Your PG Program: A Case Study

February 23, 2023 | 8:00am - 10:00am

Using a PG Calc case study, we'll look at how to create a sustainable planned giving program that fits your organization. We'll examine the importance of your legacy society and balancing portfolio work with marketing and program management. We'll also help you leverage metrics and your database to improve and measure success.

#### Session 3: Meeting Buster Mayberry: A Gift Planning Conversation Lab

February 23, 2023 | 10:00am - 12:00pm

Buster Mayberry is a long-time donor to High State University, but no one really understands why he's been loyal, or what might increase his giving. During this highly interactive program, you will meet "Buster," and using clues from his donor file, you will attempt to uncover his passions and move his philanthropy to a new level.

**Sign up for [Bootcamp 2023 registration here.](#)**

---

## The People Section

*Who's who and who's where in the STL community.*

**Rebekah Ruether**, Developmental Director, American Heart Association

**Carri Meyer**, Planned Giving Director, St. Louis Children's Hospital Foundation

**Ruth Lee**, Chief Marketing and Development Officer, Care STL Health

**Heather Jaconis**, Director of Finance & Operations, Prosperity Connection

**Julianna Fellows**, Individual Philanthropy Advisor, St. Louis Area Foodbank

**Do you have news about a job opening, new hire, promotion, or other happenings? If so, [send us your news](#) and we'll consider including it in our next issue of *Insights*.**

---

Forward this email to your network and sign-up below!

## Sign up for the Insights Newsletter

SIGN UP



[TheRomeGroup.com](http://TheRomeGroup.com)



The Rome Group, P.O. Box 160124, St. Louis, MO 63116-9997

[Unsubscribe](#)